

Contents

Special Feature: A Tribute to Jack McCartan



Jack McCartan

Teacher, Mentor, Coach, Leader & Role Model

One of the most respected educational entrepreneurs in the sector, hundreds of career college leaders have benefited from his mentoring. p.1

Johnson & Wales University Awards McCartan Honorary Doctorate

Awarded at the spring commencement, Jack was honored for a lifetime of dedication to improving educational resources for students nationwide. p.5

Working for Jack

Generations of women have earned their place in the sector under Jack's mentorship. p.7

Developing a Generation of Career College Leaders

As founder and director of the Career College Association Leadership Institutes, Jack has influenced more career college educations than any one individual. p.9



The Career College Information Source

The *Career Education Review* is a copyrighted and trademarked publication of The Baxandall Co., Inc., d/b/a Workforce Communications

Michael J. CooneyEditor
Terry L. StaerkelProduction Manager
Stacy L. SchomburgProduction Designer
Cheryl Hentz.....Staff Writer
Sean P. JohnsonStaff Writer
Barbara SchmitzStaff Writer

WORKFORCE COMMUNICATIONS

627 Bay Shore Drive, Suite 100, Oshkosh, WI 54901
 920-231-9950 • 1-800-558-8250 • Fax 920-231-9977

Web site: www.workforce-com.com
 Email: mcooney@workforce-com.com

Editorial Advisory Board:

- ❖ **Chairman**
 Stephen B. Friedheim
 Education Systems & Solutions, Dallas, TX
- ❖ Richard W. Ashley, President
 Enrollment Management Innovations, Fort Myers, FL
- ❖ Richard R. Dumaresq, Executive Director
 PAPSA, Harrisburg, PA
- ❖ Jan Griffin, President
 Griffin Marketing Group, Indianapolis, IN
- ❖ John B. Lee, Ed.D., President
 JBL Associates, Inc., Bethesda, MD
- ❖ Robert L. Martin, President
 Imagine America Foundation
- ❖ Tom E. Netting, Vice-President
 Jefferson Government Relations, Washington, DC
- ❖ Harry Weber, President
 Weber & Associates, Greenville, SC

▶ The *Career Education Review* is archived by the University of California, Los Angeles (UCLA).

© 2008 The Baxandall Co., Inc.



Massage Therapy Training – The Next Step

Sidebar: The Five Important Qualities of Quality Massage Instructors

by Steven Schenkman, Schenkman Consulting

Academic institutions that are already running massage therapy programs should be thinking about new ways to grow and evolve them in order to create real quality programs, remain competitive and regain the edge in this rapidly evolving field. p.11

There is nothing more stabilizing for a massage therapy program than to have a core of permanent, dedicated, committed and qualified faculty to anchor its curriculum. p.19



Batten Down the IT Hatches When It Comes to Exiting Employees

by Eric Sinrod, Duane Morris LLP

Exiting employees who have knowledge of corporate information technology can be a significant danger to the company. p.22



MDT Direct: A Focus on the Future

with Mitch Talenfeld, President

Mitch outlines the company's approach to staying competitive in the rapidly changing career college marketing field. p.24



On Guard In California

Latest Legislation Covering For-Profits Vetoed; Schools Have to Carefully Monitor Compliance

with Robert Johnson, CAPPS

In California, the sky has not fallen. Most schools in the sector are covered by voluntary agreements with the state; and, thus, things are pretty much the same for students. p.27

Conference Report:

**CAPPS – California Association of Private Postsecondary Schools
24th Annual Conference** p.30
