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Feature Stories:

A Unique Type of School Ownership Achieving Exemplary Results

with Joe Davis, Cynthia Andrews, Mary Harmon, Donna Reed, and Pam Soladine-Davis
 MedTech College, Indianapolis, Indiana & Stuart School, Wall, New Jersey

When five owners with strong personalities start a school, harmony is not always going to be a hallmark of executive gatherings. But with the stakes high, the ownership team was deeply involved in the hands-on day-to-day operations of the campus and is now ready to expand and grow its operation. p.1



Keeping Your Batteries Fully Charged While Teaching Using the REFOCUS Method

by Dr. Gary Meers, MaxKnowledge, Inc.

Learning how to manage and overcome drops in energy and enthusiasm is vital for instructors to keep their students motivated and involved, especially in the second half of the course. Dr. Meers' suggestions are practical and could be transforming for career college instructors. p.7

Director's Cut: David Shulman on the Seattle Film Institute

by Jim Meyer

Film industry professional David Shulman has made his dream of teaching others the moviemaking craft a reality, without a fancy business plan and virtually no marketing. Students from around the world are willing to pay a considerable tuition to break into the movies, and graduates have a proven record of success. p.10



The Career College Information Source

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Hiring the “Right” Employees, Keeping Them, Honoring Them

by Stephen B. Friedheim, Education Systems & Solutions

One of the most challenging activities facing career college administrators is the engagement and retention of personnel. The challenge starts with verifying the candidates’ academic credentials, and continues as colleges seek compensation and retention plans that produce the desired results. **p.14**

From the Heart...

Random Acts of Kindness

with Pima Medical Institute and Milwaukee Career College

Pima Medical Institute, Albuquerque, New Mex., and Milwaukee Career College, Milwaukee, Wis., report on the Random Acts of Kindness that their students did with the funds collected at the ABHES conference. Both schools involved their students totally in the planning process, and, as such, helped make everyone aware of the need for kindness in everyday life. **p.20**

Special Reports:

CCA Hill Day 2007

Photos and Commentary

The 2007 Hill Day was a major success with over 120 CCA members visiting over 150 Congressional offices representing 34 states. Candid photos and first-person reports from various perspectives offer the feel and flavor of the day. **p.24**

More College Freshmen Now Show Interest in Politics

UCLA Survey Shows Increased Political Discourse and a Move Away From Political Center

This year’s entering college freshmen are discussing politics more frequently than at any point in the past 40 years, and are becoming less moderate in their political views according to the UCLA annual survey. More students are identifying themselves as either “liberal” or “conservative” and far less as “moderate or middle-of-the-road” in terms of political preferences. **p.28**
