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EXCLUSIVE UPDATE

ABHES Resolves Surgical Tech Certification Issue

NBSTSA has notified ABHES that graduates of their accredited schools would be allowed to sit for the Certified Surgical Technology (CST) exam and earn their certification. p.1

ASSOCIATION UPDATE

CCA Announces Plans for Future Leadership

CCA president Nick Glakas will be leaving his post at the end of the year. A search committee seeking a new president will be chaired by board member Bill Clohan, chairman of U.S. Education Corporation. p.3

CCA General Counsel Nancy Broff Resigns

Broff will end her fourteen-year career as CCA general counsel on or before April 30, 2007. p.3

Career College Association at the Crossroads...Again

Dealing with Realities 101

Former AICS president and founding chair of CCA, Steve Friedheim, presents a thoughtful outline of the issues and considerations that the CCA board and membership needs to consider as they select new leadership and chart the course of the organization. p.4

CAREER COLLEGE UPDATES

The New Art Institute of Vancouver President Wants to Add Programs and Ensure Grads Leave With Skills

Hard work and dedication has served the 36-



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year-old school president Tom Kim well. The college, which is part of Education Management Corporation, is ready for major growth and expansion under Kim's leadership. p.10

New Home for Stevens-Henager Could Be Ready by Late Summer

The new \$10 million, five-story building is being constructed to serve the college's growing student population that today numbers 250. p.12

Federal Agency Denies It's Out to Close HCI

In danger of losing its ACCSCT accreditation, Harrison Career Institute and its nine campuses face the possibility of the loss of Title IV funds and closing. p.13

Florida Students Increasingly Choose to Attend Private, For-Profit Colleges

Throughout Florida, more students are attending private for-profit colleges and universities, some of which have seen enrollments double and triple in the past five years. p.14

Ontario Introduces New Rules for Career Colleges

The Ontario government has introduced new standards and protection of international student guidelines for the private schools. p.17

NDP Calls for Tough College Rules

In Vancouver, BC, the demand for tough regulations on the province's private schools comes after Kingston College was shown to have lied and misled its students, many of whom have been left in the lurch. p.17

NEW PROGRAMS

DeVry University Adds New Online Concentration in Technical Communication to Business Administration Bachelor's Degree Program

Technical communication is a large field that continues to grow at a rapid pace and offers an average salary of \$61,730. p.18

ITT Technical Institutes to Begin Offering New Bachelor's Degree Program in Construction Management

Twenty-two campuses will offer the program

designed to prepare graduates for positions as construction supervisor, construction cost estimator, construction scheduler, and project manager. p.18

NEW CAMPUS LOCATIONS

DeVry University Expands in Tampa

DeVry will open a second location in Tampa in January 2007. p.19

WTI to Build New Campus on Range Line Rd.

The new campus in Joplin, Mo. will be complete in fall 2007. p.19

Publicly Traded University to Try Birmingham

Strayer University has opened a new campus in Birmingham, Ala. with classes starting this fall. p.20

PERSONNEL APPOINTMENTS AND PROMOTIONS

Donna N. Jennings has been appointed vice president of Human Resources at DeVry Inc. p.21

Steiner Leisure Limited announces the appointment of **James Howard** as school division chief operating officer. p.21

Corinthian Colleges has appointed **Richard Lee Cochran** as their new executive vice president for admissions. p.21

Educational Advisors Inc. welcomes **Sandra N. Lockwood** as partner and executive vice president. p.22

EDUCATION AND CAREER TRENDS

Industry Meeting Driving Ambitions

Prospects for professional truck drivers have never been better, but finding a good school can still be a challenge for many. p.23

Growing Numbers of Adult Students Are Pursuing Certificate Programs, But Who Are They?

The Eduventures study found that many adult learners have embraced certificates as a

shorter and less expensive alternative to degree programs. [p.25](#)

Consumers Show Strong Interest in Online Higher Education, But Savvy Schools Need to Do More to Stand Out

The Eduventures study found that approximately 50 percent of consumers anticipating enrolling in a postsecondary program say they would prefer a mode of delivery either dominated by online or at least balanced between online and on-campus instruction. [p.26](#)

LEGAL ISSUES AND INVESTIGATIONS

American InterContinental University Online Announces Legal Victory in Overtime Suit

The court ruled in favor of AIU Online on all claims in *Finnigan, et. al. v. AIU Online*, stating that the school properly paid the three former admissions representatives all the earnings and overtime to which they were entitled. [p.27](#)

Decker Sues Weld for Repayment of Loan

A central Kentucky bank has sued William Weld, the former co-owner of Decker College, claiming that they have failed to repay a \$3 million loan secured in the troubled school's last weeks. [p.28](#)

New Jersey School Owner Sentenced in Theft of Government Funds

Victor Mungai Kamunge, owner and director of Merit Technical Institute, Newark, New Jersey, was sentenced to one year of incarceration and ordered to pay restitution for the theft of government funds. [p.28](#)

Former Owner of School Used by Top Athletes is Charged

The Miami-Dade state attorney's office has filed a first-degree misdemeanor charge against the former owner of a Miami correspondence school that provided fast and easy grades to top high school athletes. [p.29](#)

CORPORATE SCHOOL NEWS AND REPORTS

APOL Apollo Group, Inc.

The company reported earnings that missed Wall Street expectations and said an investigation into stock option grants had found deficiencies.

Net income for the fourth quarter ended on Aug. 31 fell to \$93.5 million, or 54 cents per share, from \$106.2 million, or 58 cents per share, a year earlier.

The company also said it might have to restate past financial statements, depending on the investigation's findings.

On the news, its shares fell to their lowest point in more than four years. [p.30](#)

COCO Corinthian Colleges, Inc.

The company has received a delisting notice from NASDAQ due to failure to file report on time. [p.33](#)

The company also postponed fiscal 2007 first quarter earnings release awaiting final results of independent stock option review. [p.33](#)

DV DeVry Inc.

Shares of the company were up as much as 11 percent following the release of what analysts consider mixed 1Q07 results. [p.34](#)

The company reported that CEO Ronald L. Taylor received a bonus of \$810,113 for fiscal 2006. [p.35](#)

ECLG eCollege®

The company announced the evaluation of strategic alternatives for its Datamark enrollment division, and it updated its financial outlook including record third quarter revenue. [p.36](#)

ESI ITT Educational Services, Inc.

The company reported higher third-quarter profit, as increases in student enrollment and tuition rates bolstered revenue.

Net income was \$33.1 million, or 77 cents per share, compared to \$33.4 million, or 73 cents per share, a year ago. Revenue rose 7 percent to \$189.7 million from \$176.8 million.

ITT said net income before special legal and investigation costs was \$33.1 million, or 77 cents per share, versus \$30.5 million, or 65 cents per share, a year ago. [p.37](#)

LAUR Laureate Education, Inc.

The company reported that third-quarter profit rose 36 percent on a 35 percent increase in revenue. Total student enrollment increased 27 percent over prior year to 240,000 students.

Laureate Education earned \$12 million, or 23 cents per share, compared with \$8.8 million, or 17 cents per share, for the same quarter in 2005.

Revenue rose to \$260.9 million from \$193.8 million in the year-ago period. **p.39**

STRA Strayer Education, Inc.

The company reported revenue rose 20 percent to \$56.7 million in the third quarter.

Its net income was \$6.3 million, down from \$6.4 million in the same quarter a year ago.

Strayer says enrollment for its fall term increased 15 percent to 31,372 students. Enrollment for its online courses jumped 21 percent, and it says the number of students taking 100 percent of their courses online rose 20 percent. **p.41**

WPO The Washington Post Company's Kaplan Colleges

The company has entered into a strategic partnership with Beijing New Channel Education and Cultural Development Co., Ltd. **p.44**

The company has acquired U.K.-based English language instructor Aspect Education Ltd. for undisclosed terms. **p.44**

FINANCE AND INVESTMENT

Education Services: Indication of Increased Volatility in Lead Pricing

Analyst Mark Hughes examines Internet lead costs that have increased 25 percent and may be attributable to Apollo's efforts to systematically evaluate its lead partners. **p.45**

Career Education Corporation: Downgrading to Reduce

Based on the deteriorating fundamentals of both the company's online and on-campus operations, the stock was downgraded by analyst Mark Hughes. **p.46**

REVIEW OF ADVERTISEMENTS

Display Ads **p.47**

- Universal Technical Institute
 - Motorcycle Mechanics Institute
 - WyoTech
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