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Feature Stories:



Higher Education, Part Two, in Race Against the Clock

with Tom E. Netting, Jefferson Government Relations

Netting reports that with Congress under pressure to trim the deficit, anything regarding reauthorization of the Higher Education Act unrelated to the budget was cast aside. In addition, we are going to have to look at reinvigorating the lender of last resort accounts now that Congress has reduced the subsidies to lenders in the student loan programs. p.1



Focusing on 75 Years of "The Berkeley Advantage"

with Kevin Luing, Berkeley College

Berkeley College has been successful because of their willingness to change and adapt with the market place. The organization continues to move ahead—to come up with new programs and to make investments in technology with a focus on trying to keep up with the best of the best. p.6



The Eight Habits of Influence

by Ellan Toothman, Ellan Toothman & Associates

Teaching is personal, and those who do it best thrive on personal growth. The 'eight habits of influence' outlined here offer the teacher a development plan to become better and continue to make a positive influence in the lives of others. p.14



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Introducing Web-Based School Administrative Software

with Julia Brown, Financial Aid Management for Education (FAME)

FAME's new school administrative software is unique in that it is Web-based, and gives the user the option of accessing data from anyplace, anywhere, anytime. **p.18**



How to Help Learners Understand What You Are Teaching "Decoding Course Content"

by Dr. Gary Meers, MaxKnowledge, Inc.

Effective teaching and student learning starts by combining an understanding of the brain processing information with the knowledge the instructor has of the backgrounds and experiences of the students, to create targeted lessons that will meet the students' needs. **p.23**



Career Colleges Experience Flattening of Market

by Mark Hughes, SunTrust Robinson HumphreySM

Based on conversations with privately-held education companies, Hughes has concluded that in the first calendar quarter there has been a shift from the descriptions of deterioration—a neutral-to-positive development—though there are still many indications that there will be limited profit growth within the sector. **p.32**

Special Reports:

IIR's 8th Annual Education Industry Investment Forum **p.35**

American Association of Cosmetology Schools' (AACCS) Spring Management Conference **p.46**
