

Contents

Feature Stories:



Technology Makes Learning Fun, But More Expensive Schools Must Change Models if They Are to Control Costs

with Sally Johnstone

Today, technology is increasing the cost of education, and if higher education institutions don't change the way they do things, motivated and interested people will be excluded from postsecondary opportunities. The result is that society is creating an environment that causes students to put more time into earning money, rather than taking the time to become educated. p.1



Transfer Troubles Student Woes When Changing Schools Could Bring Federal Government Intervention

with Gregory Fusco

Many officials from postsecondary institutions with regional accreditation told the GAO that they would not accept credits earned from nationally accredited institutions. However, it is in the best interest of taxpayers that transfer students do not repeat coursework, since such repetition could result in additional financial aid awards. p.5



The Career College Information Source

Published by:

WORKFORCE COMMUNICATIONS

627 Bay Shore Drive, Suite 100, Oshkosh, WI 54901

920-231-9950 • 1-800-558-8250 • Fax 920-231-9977

Web site: www.workforce-com.com

Email: mcooney@workforce-com.com

Michael J. CooneyEditor
Terry L. StaerkelProduction Manager
Stacy L. WeinreisProduction Designer
Terri DoughertyStaff Writer
Sean P. JohnsonStaff Writer
Jim MeyerStaff Writer
Barbara SchmitzStaff Writer

© 2006 The Baxandall Co., Inc.

Editorial Advisory Board:

- ❖ **Chairman**
Stephen B. Friedheim
Education Systems & Solutions, Dallas, TX
- ❖ Richard W. Ashley, Executive Vice President
Southwest Florida College, Fort Myers, FL
- ❖ Richard C. Close, Managing Director
Jefferies & Co., Nashville, TN
- ❖ Richard R. Dumaresq, Executive Director
PAPSA, Harrisburg, PA
- ❖ Jan Griffin, President
Griffin Marketing Group, Indianapolis, IN
- ❖ John B. Lee, Ed.D., President
JBL Associates, Inc., Bethesda, MD
- ❖ Robert L. Martin, Executive Director
Career College Foundation
- ❖ Tom E. Netting, Vice-President
Jefferson Government Relations, Washington, DC
- ❖ Harry Weber, President
Weber & Associates, Greenville, SC

▶ The *Career Education Review* is archived by the University of California, Los Angeles (UCLA).



The EMT Mindset

At Georgia's Medix School, Commitment is the Name of the Game

with Larry Ritchie

The EMT program at the Medix School is based on the use of a negative enrollment technique that helps separate the really motivated from the simply interested student. With a high burnout rate, schools are challenged to keep pace with the growing demand for EMTs and paramedics. **p.8**



Developing the Right Course, Right Now!

with Jean S. Hastie

Heald College's dedication to being a premier career college starts with a very carefully developed culture and way of teaching that is hands-on and very tuned in to recognizing that students have different learning styles. **p.12**

On the Cusp

The National Pharmacy Technician Association (NPTA) Sees Heady Days Ahead

with Mike Johnston

The pharmacy technician workforce is currently estimated at more than 250,000 strong and is expected to increase 36 percent by 2010. The career field has become professionalized and can now help support a family and be a long-term career choice. **p.20**

Helping Students Succeed

Student Resource Services Helps Students Solve Problems So They Can Concentrate on School

with Gail S. Buss and Andrea Spisak

Keeping students enrolled in college often means helping them solve their life problems. The goal is to sit down with the students and show them that their problems aren't as insurmountable as they may feel, and that dropping out of school really is not the way to resolve their current challenges. **p.23**



Research Reports:

Navigating Toward E-Recruitment

Ten Revelations About Interacting With College-Bound High School Students **p.27**

Demographic Challenges **p.33**
