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CAREER COLLEGE UPDATES

Coming: Homeland Security 101 Herzing College Will Tap Into Growing Need with New Program

Herzing College in Madison, Wis., is offering what they believe to be the first degree program in homeland security by an “accredited and privately held college.” The program will offer a concentration on emergency medical technology or law enforcement. p.1

Daymar Creates GED Scholarship Program

Daymar College will offer a scholarship to pay the state GED fee for its STEP students who can't afford it. STEP is a work force investment act program offered by the Green River Area Development District. p.3

Education Management Receives \$665,000 Grant

The grant from the state of Pennsylvania will be used to help fund the \$1.8 million expansion of online learning resources. p.4

NEW CAMPUS LOCATIONS

DeVry University has announced that it will build its first Fresno, California area campus and also that it will open an Oklahoma City Center in November 2005. p.5, p.7

The Art Institute of California will open a new campus in San Bernardino in January 2006. p.7



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NEW PROGRAMS

Hamilton College Adds Diploma Program in Practical Nursing at Four Iowa Campuses

The programs will be offered in Cedar Falls, Cedar Rapids, Des Moines and Mason City, Iowa. p.8

RETS Tech Center Approved for RN Program

Upon receipt of the Nursing Board's approval for the RN program, RETS Tech Center will become the first private career school in Ohio to offer the associate's degree in nursing. p.9

Colorado Technical University Online Launches Professional Certificate Program

The program offers a stand-alone educational opportunity to earn a professional certificate in 26 areas of business, criminal justice and information technology. p.10

ACQUISITIONS & MERGERS

Kaplan Acquires STT, Provider of Software For Desktop Training with Offices in South Africa and the U.K.

The company has been a pioneer in software simulations and has its products used by more than 200 companies and government agencies in the United Kingdom and Europe. p.11

EDUCATION TRENDS

Changing U.S. Demographic Creates Critical Need for More Latinos to Pursue Higher Education

The Sally Mae Fund's Paying For College Bus Tour will travel to 78 cities nationwide to respond to a critical need: educating Latinos about options for attending and paying for higher education. p.12

On the Front Lines of Medical Care

Growing demand has led clinics to re-examine recruiting and job requirements for office workers. There is a growing recognition that there is a need for more qualified individuals for medical front office positions. p.13

CORPORATE SCHOOL NEWS & REPORTS

ESI ITT Educational Services, Inc.

The company has reported that earnings per share in the second quarter of 2005 increased 60.0 percent to \$0.48 compared to \$0.30 in 2004. Revenue increased 11.8 percent and operating margin increased to 20.6 percent. p.15

The Indianapolis Business Journal offers a detailed report on the federal probe that didn't produce any charges, but inflicted considerable cost on the company. p.16

LAUR Laureate Education, Inc.

The company reported for second quarter 2005 revenues increased 38 percent to \$217.8 million up from \$158.3 million in the second quarter of 2004. Total operating income increased 52 percent and total student enrollment grew 32 percent. p.18

STRA Strayer Education, Inc.

The company reported for the quarter ending June 30, 2005 that revenues were up 18 percent, total enrollments were up 22 percent, and new students increased 27 percent. The company will open a third Atlanta, Georgia campus in fall 2005. p.19

LEGAL ISSUES & INVESTIGATIONS

Corinthian Colleges Reports Favorable Arbitration Award in Satz Case

The arbitrator found for the company on all counts and found that Satz could not have acted reasonably in enrolling at FMU in reliance on the alleged oral misstatements made to him, because they are contradicted by written statements and disclosures that were provided to him and acknowledged in writing. p.21

College Sued Over Program In Braintree

Former students say Clark University deceived them about a medical assistant program. p.22

Husband and Wife Charged with Bilking Pell Grant Program

The operators of CSC Institute with campuses in Southampton and Philadelphia, Penn., and Cherry Hill, N.J., which offered an ESL program, have been charged with fraud in the receipt of \$13 million in Pell Grant funds. p.24

Second Private Academy Closes its Doors

Ascent Career College in Vancouver, BC has become the second school to close in the last few weeks. Corporate Communications Training College closed earlier citing new tax rules. p.25

PUBLIC POLICY

Understanding the Facts and the Numbers: Why the NCLC Report Simply Doesn't Add Up

Career College Association responds to the NCLC Report with detailed analysis and perspective. p.26

Speedy Growth in Career Schools Raises Questions

The New York Times takes a very critical look at private career colleges' growth. p.29

Editorial: Take Care with For-Profits

The Minneapolis Star Tribune editorial focuses on career college growth and the impact of the single definition proposal before Congress. p.32

SPECIAL REPORT

Career Education Corporation's Brooks College Continues to Generate Headlines and Commentary

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Career Education Corporation Announces Brooks College Re-Accreditation. p.33
Company press release, July 1, 2005

Career Education Provides Update on Brooks Institute of Photography. p.33
Company press release, July 19, 2005

Action Against Brooks is a First for Agency. p.34
Santa Barbara News-Press, July 21, 2005

The School That Skipped Ethics Class. p.36
The New York Times, July 24, 2005

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- Denver Career College
- Miller Motte Technical College
- Cambridge College
- Pima Medical Institute
- Concorde Career Institute