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CAREER COLLEGE UPDATES

Showing Off For the Future

DeVry students display ideas for high school students and possible employers as part of a Technology Day presentation. p.1

DeVry Seniors Can Market Thesis

For DeVry seniors, their technology and business innovation project can be a ticket to a job, or even immediate cash from companies that want to commercialize their idea. p.2

Real World: C3 Technology

Benefits From Internship Program
The technology company will take CollegeAmerica students for both paid and unpaid internships. p.4

Apollo Group Building \$104 Million Complex

The parent company of the University of Phoenix is starting one of its largest expansion

projects in the company's history. The three-building complex will be the new home to University of Phoenix Online. p.5

Online Ad Leader

The University of Phoenix was the No. 1 online advertiser in September 2005, spending an estimated \$19.7 million. p.6

Apollo Surveys Military Students

Time management was cited by the respondents as the most difficult challenge in completing a degree, with 10 years being the average for an active-duty military member to earn an associate's degree. p.6

Don't Know Much About History

The transformation of Post University in Waterbury, Conn. to Teikyo Post University, a for-profit entity, has resulted in the dropping of classes and other changes to the institution that the faculty find troubling. p.7



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NEW CAMPUS LOCATIONS

A new **Art Institute of California–Inland Empire** campus has opened in San Bernardino. p.8

ITT Technical Institute has opened its first campus in Flint, Michigan. p.8

Corinthian Colleges has opened an **Everest College** campus in Mesa, Arizona. p.8

PERSONNEL APPOINTMENTS AND PROMOTIONS

Dr. Arthur Keiser, chancellor of Keiser College, has been appointed to the National Advisory Committee on Institutional Quality and Integrity. p.9

EDUCATION AND CAREER TRENDS

Video-Game Industry is Seeking Designers

Sales of video games in 2004 set a record of \$7.3 billion, and the demand continues to grow. p.10

Online Ed Making the Grade

Online learning will account for about 7 percent of an estimated 17 million students in 2005, and, in 2008, it will grow to 10 percent of enrolled students. p.11

U. of Phoenix Makes Pitch With Retooled MBA Course

The new program moves beyond the case study method to challenge students to respond and make decisions in real-time. p.13

CORPORATE SCHOOL NEWS AND REPORTS

CECO Career Education Corporation

The company has reported that third quarter 2005 consolidated revenue increased 14 percent to \$497.5 million, student population increased approximately 12 percent, and net income for the quarter grew 32 percent. p.14

The company has also announced a third online brand called StoneCliffe College Online, a division of Colorado Technical University. p.15

DV DeVry Inc.

A report by Proxy Governance calls for shareholders to withhold votes from three directors to protest the company's poor performance during the past five years. p.16

ECLG eCollege®

The company reported net income of \$1.8 million for the third quarter 2005, compared to net income of \$1.1 million for the same quarter in 2004. p.17

EDMC Education Management Corporation

The company reported for third quarter 2005 that net revenues increased 18.4 percent to \$253.0 million and net income grew 71.1 percent to \$14.0 million. p.19

EVCI EVCI Career Colleges, Inc.

The company reported that it had received a draft report of a compliance review of Interboro Institute undertaken by the New York State Education Department. The company has taken appropriate corrective actions. p.21

LINC Lincoln Educational Services Corporation

For the third quarter 2005, the company reported that revenue climbed nearly 12 percent, with student enrollment rising 8.6 percent to a total of 18,029 students. p.22

ACQUISITIONS AND MERGERS

Kaplan to Acquire Holborn College, a UK Leader in International Education

Holborn College is an independent school of business and law in London. p.24

University of Sheffield and Kaplan to Create New Sheffield International College

The University of Sheffield is one of the UK's leading and largest universities with over 24,000 students from 116 countries. p.24

Prospect Colleges Announces Acquisition of Charter College

Charter College was founded in 1985 to offer alternative four-year programs in Anchorage, Alaska. p.25

LEGAL ISSUES
AND INVESTIGATIONS

Sex Harassment Alleged at University of Phoenix

The University faces a discrimination lawsuit that alleges two women at the school's Santa Teresa campus were subjected to sexual harassment and retaliation by high-ranking management officials. p.26

State Launches Investigation Into Career University

Florida's Attorney General's Office has issued an investigative records subpoena on the four FMU campuses in the Tampa Bay area. p.26

Cosmetology School Closes Amid Problems With Financial Aid

Both the Conservatory of Cosmetology and its sister American School of Massage Therapy closed in Ohio after it lost federal financial aid participation. p.27

Ministry Probing School

The Ontario ministry has launched an investigation into the Canadian College of Business and Computers regarding allegations that it owes more than \$200,000 (U.S.) in refunds to overseas applicants and provided substandard training. p.28

Horseshoe Bay Police Investigating Death of Beauty School Mogul

Charles White, co-founder and owner of Aladdin Beauty Schools throughout Texas, Oklahoma and New Mexico, is the apparent victim of a homicide. p.29

Two Men Plead to Charges of Defrauding Federal Government of Financial Aid Funds

Serge Ivanov and Michael Solovey, both with the California School of Medical Sciences, pleaded guilty to one count of conspiracy to commit mail fraud. p.30

FINANCE AND INVESTMENT

ITT Stock Fits With Financier's Plans

California financier Richard Blum has increased his stake in ITT Educational Services to 15 percent, worth about \$374 million. p.31

Cramer's 'Mad Money' Recap: Higher Learning

Cramer is bullish on ITT Educational Services, likes Education Management, and comments that Corinthian has "lawsuits everywhere," is restating earnings, and its costs are spiraling out of control. "This place is a joke!" p.32

Best Analyst 2006 Outlook: For-Profit Education

The analysts see postsecondary thriving, with companies posting 20 percent to 25 percent earnings growth thanks to high enrollment rates. p.33

PUBLIC POLICY

On Capitol Hill, For-Profit Schools Raise New Debates

For-profit career colleges may be able to access billions of dollars in additional funds, according to the *Wall Street Journal's* recent article on the politics of reauthorization. p.34

Defaults Nag For-Profits

CollegeAmerica's double-digit default rates draw press attention in Colorado. The article makes the point that for-profits have higher default rates than traditional schools in the state, and attempts to understand the market differences. p.36

The Truth About Student Loan Reform

In a briefing paper for reporters and editorial writers, the Republican majority staff of the House Education and The Workforce Committee makes the case for reform and increased access for low- and middle-income students. p.38

REVIEW OF ADVERTISEMENTS

Display Ads p.40

- The Art Institute of Colorado
- Parks College
- The Refrigeration School
- Everest College
- Concorde Career College
- Apollo College