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Feature Stories:



RCC Institute of Technology— A “New” School With the Right “Fit”

with Rick Davey

In October 2004, the school became the first proprietary school in Ontario to receive degree-granting authority. The school’s merger with the closing DeVry Toronto campus resulted in a change of culture and expansion in the number of students and faculty, as a new institution emerged. **p.1**



Seeing Digital

with Mike Flanagan

Video Symphony is a Burbank, Calif. career college that specializes in training video editors for movies and network television. With a sea of talent available, the school faces the challenge of managing highly creative people in a manner that utilizes their experiences, but also fulfills the curriculum’s specifications. **p.6**



Lease Restructures

by Marshall Savage

It takes an experienced professional to successfully negotiate a career college lease. Using the experience gained over the years, a real professional can save the school money, avoid emotional pitfalls and create a relationship with the landlord that will benefit all. **p.13**

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Language of Respect

by Stephen B. Friedheim

Words make a difference and, thus, the difference in perception and status that results in the use of “Sector” versus “Industry” to describe America’s career colleges. It takes time to change the public’s and media’s perception of career colleges as being “trade schools” or “matchbook schools” and achieve real understanding of our contribution to postsecondary education. **p.18**



Test Your Financial Aid Knowledge

by Glenn Bogart, J.D.

This unique test will help you find out if that applicant for your director of financial aid job knows anything about financial aid, or if you would like to test your staff or even yourself. Created by veteran Title IV consultant Glenn Bogart, we offer both challenging questions and the detailed answers. **p.22**

Research Report:

Trends in Educational Equity of Girls & Women: 2004

National Center for Educational Statistics

Women continue to improve their educational performance and participation rate. Females are less likely to repeat a grade or to drop out of high school. Differences based on gender in math and science course-taking appear to be shrinking. Female high school seniors tend to have higher educational aspirations than their male peers do. **p.25**

Announcing...

upFRONTads

Designed to get attention and results, our new *upFRONTads* section will replace our traditional “Bulletin Board.” This new classified ad resource is where you’ll want to place your ads for specific personnel, school sales offerings, purchase announcements, or any other special announcements for the career college community.
